

# **BARI BRAHMANA INDUSTRIES ASSOCIATION (REGD.)**

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Dated 17.02.2020

## **PRESS RELEASE**

### **An awareness programme conducted at BBIA Bhawan by National Productivity Council, Chandigarh**

National Productivity Council (NPC), Chandigarh (Under Ministry of Commerce and Industry) is celebrating National Productivity week during 12-18 February, 2020. On this occasion a workshop on "Productivity improvement through Lean Manufacturing and Smart Manufacturing (Industry 4.0)" was organised at the conference hall of BBIA, Jammu on 17.02.2020 in association with Bari Brahmana Industries Association (BBIA) and MSME-DI, Jammu (J&K). In the workshop following three tools/concepts for improving productivity of industries were discussed:

- Smart Manufacturing and their implementation
- Industry 4.0
- Lean Manufacturing tools and techniques and their implementation with case studies

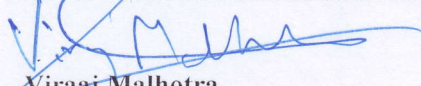
The programme was inaugurated by Shri Lalit Mahajan, President, BBIA, Jammu and while inaugurating the programme Shri Lalit Mahajan urged the industries to implement Lean Manufacturing tools and techniques to reduce wastages and improve profitability. Mr. S.P.Singh, Regional Director, NPC, Chandigarh discussed significance of celebrating productivity week and explained different methods of improving productivity in different organisations/industries.

Mr. Mohit Kumar, Assistant Director, MSME-DI, Jammu explained benefits of implementation of Lean Manufacturing in MSMEs and discussed various schemes of DC-MSME, Govt. of India.

Mr. R.S. Solanki Lean Management Consultant briefed about different techniques of Lean Manufacturing and discussed cases of successful lean implementation in MSME industries under LMCS Scheme. Mr. Ankur Dhir, Senior Consultant discussed the methods to implement Smart Manufacturing and shared videos on Industries 4.0.

About 60 participants from different industries in Jammu region participated in the workshop. Mr. S.P.Singh, Regional Director, NPC, Chandigarh thanked Bari Brahmana Industries Association (BBIA) and MSME-DI, Jammu (J&K) for organising this workshop in Jammu. While interacting with the participants, Mr. Ashwani Kumar Sharma, IES, Incharge MSME-DI, Jammu expected that industries will be benefited by the inputs provided by the experts in the workshop. Several other dignitaries like Shri Ajay Langar, Vice President, BBIA, Shri Viraj Malhotra, General Secretary, BBIA, Shri Rajesh Jain, Secretary, BBIA, Shri Yogesh Aggarwal, MD, A.M Industries, Shri Gurmeet Singh, Plant Head, Dabur India Ltd, Shri Nazir Pathan, Plant Head, Zuventus Healthcare Ltd and other prominent industrialist participated in the workshop.

For Bari Brahmana Industries Association

  
Viraj Malhotra  
General Secretary